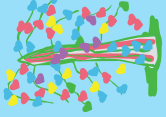


# 2022 Annual Report

Kate's Kart, Inc.



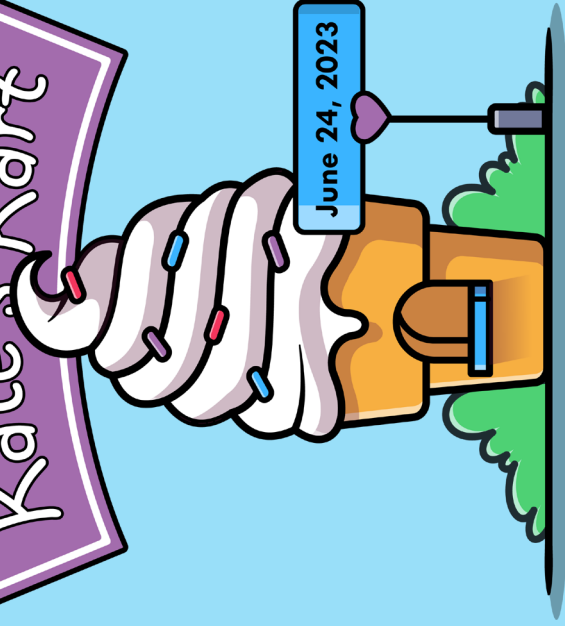
**Kate's Kart**  
Books from the Heart

KatesKart.org  
10376 Leo Road, Suite A  
Fort Wayne, IN 46825



Books from the Heart

15th Annual



**ICE CREAM SOCIAL**

## Save the Date

**Join us on Saturday, June 24, 2023**  
A celebration at various locally owned ice cream shops.

### 2023 Participating Shops...more to come!

- Sweet Sanity (Fort Wayne)
- Rusty's (Fort Wayne)
- Sweets on Main (Fort Wayne)
- Oh Five Scoop Shop (Fort Wayne)
- Just Cream (Fort Wayne)
- Toppings Ice Cream Parlor (Bluffton)
- Sugar Creek Meat and Treats (South Whitley)
- Iceburg Ice Cream (Albany)
- The Tasty Spoon (Hartford City)
- The Brown House (Auburn)
- Old 27 Ice Cream Shop (Decatur)
- Grabill Dairy Sweet (Grabill)
- Tutti Frutti (Portland)
- Magic Wand (Churubusco)
- Scoops Ice Cream (Angola)
- Jebi's Ice Cream Shoppe (Roanoke)

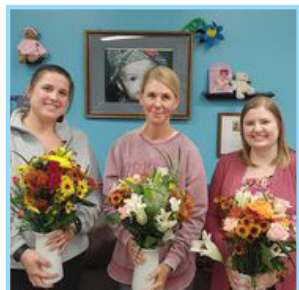


Join us for a day of celebration as we all eat ice cream and support locally owned ice cream shops. Help us celebrate 400,000 books gifted in Northeast Indiana. Kate's Kart volunteers will be on-site at each location gifting goodie bags and free books from the Don Wood Foundation, as well as accepting donations to support our mission.

Please check [kateskart.org](http://kateskart.org) or the Kate's Kart Inc. Facebook Page for a current list of ALL participating shops.

## A Message from the Director

This year marks the 14th year of our “little memorial project” - a project we really thought might last one year at one hospital. Throughout 2022, we added 2 new hospitals and 6 new Karts, bringing our fleet to 37 Karts at 22 Northeast Indiana hospitals. Kate’s Kart continues to grow in all aspects from volunteers to donated books to bought books to even adding staff. Our family is grateful...and honestly, sometimes overwhelmed by the success and growth of Kate’s Kart.



**Our Volunteers:** We were ecstatic, after 3 long years of no volunteers due to COVID protocols, to bring our volunteer team back to Dupont Hospital. We had 8 volunteers who patiently waited the green light and we are so glad to be able to be back encouraging NICU families, and help them build their libraries. We were also able to add 6 new volunteers to our teams at Dupont, Lutheran and Parkview. Our team is back in full swing and we are so thankful for the 66 dedicated hospital volunteers who so lovingly gift books 3 times each week. Also, in 2022, we said thank you to 3 Board Members, collectively who had 27 years of serving on our Board. These 3 ladies have done so much for us, especially regarding financial accountability and marketing and design. At the same time we said “hello” to 4 new board members who are ready to dive in and help guide and direct Kate’s Kart into the future.



**Donated Books:** It’s always a joy to welcome donors into our office carrying boxes of donated books. Whether it be a company book drive, a school drive, a family giving in memory of a loved one, or a child choosing to get books instead of presents for their birthday, we welcome these donations of new books. In 2022, 14,683 new books were donated! Our partnership with Barnes and Noble continued for the 10th year as we were lucky to be their partner in their Holiday Book Drive. As patrons shopped over the holidays, they chose to purchase an extra book or books to donate to Kate’s Kart...and 2,588 amazing books came our way. We even heard that one gentleman bought the entire display shelf...how awesome is that?

Our biggest joy came this year when an entire Amazon truck came filled with packages...all purchased from our Amazon Wishlist after one of our posts went “viral”! Seriously, watching over 600 packages come into our office and reading the notes from impacted families, was one of the highlights in our 14 years.



**Bought Books:** In order to supply over 4,000 books every month, we buy in bulk from many publishers. Whenever we contact a new publisher or distributor and tell them our story, they are so eager to work with us and let us order in bulk at steep discounts. Pallets and pallets of new books arrived in our office as 26,733 books were purchased. We love that we are able to buy the latest releases and super interactive books that are sure to entertain and distract. We pride ourselves in being able to fill our Karts with high quality books...no dollar store books go on our Karts.

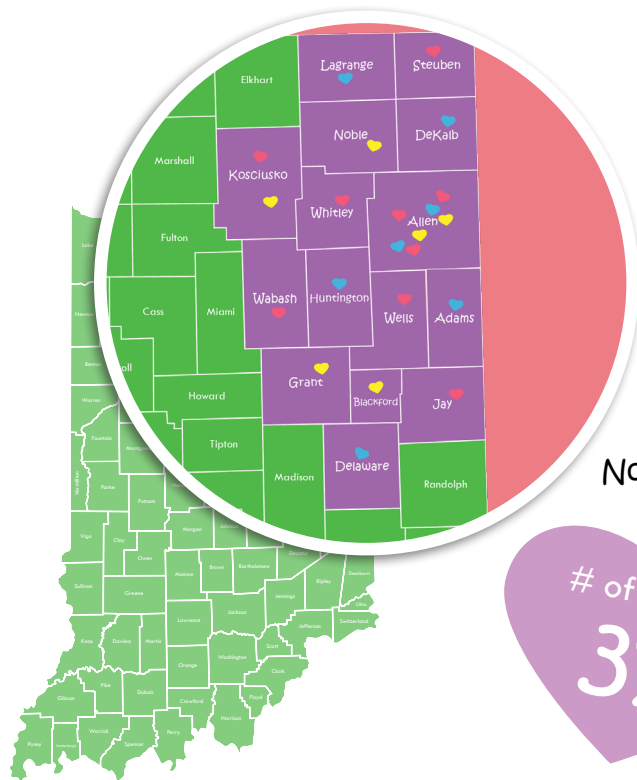
**Staff:** One of the most exciting additions in 2022 was in the form of staff! As Kate’s Kart has and continues to grow, it became evident that it was indeed time for another program staff, someone who would help take us to the next generation. The Board diligently met throughout the year looking at what we needed in order to be sustainable into the future, and beyond the founding family. In December, we welcomed Grace as our new Director of Operations. Although she has specific responsibilities, including volunteers, social media, donor and office management, we are working together to expose her to all areas of non-profit leadership and management. That is one thing we love about her...her willingness to dive in and do all the things. HUGE things are coming as we work together to build an even better Kate’s Kart!

We are honored to have the legacy of Kate’s Kart...it still brings healing and joy. Just imagining 375,000 smiles being shared all over Northeast Indiana, because of our little Kate, truly warms our hearts. Our family is so grateful to have thousands serving right beside us, sharing their gifts of time, talent and treasure. THANK YOU!



Krista

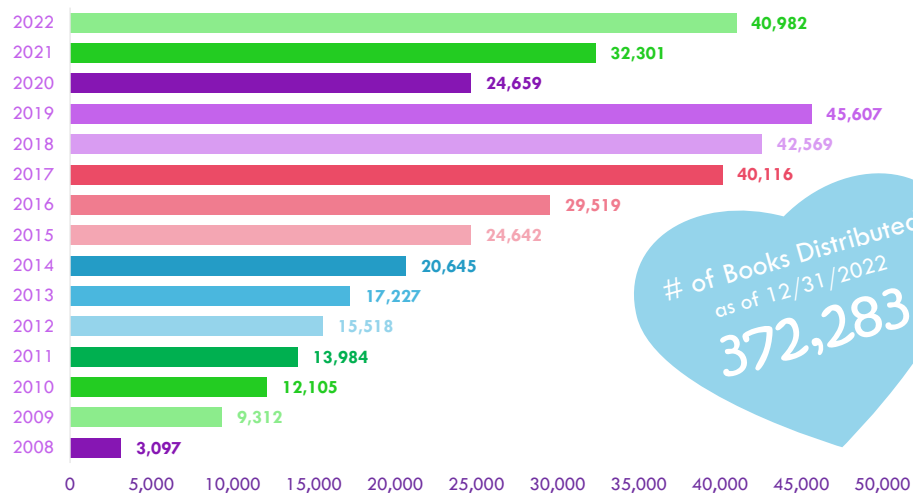
**Krista Layman**  
Co-Founder & Executive Director



Kate's Kart is currently providing free books to hospitalized children in 22 community hospitals in 15 counties in Northeast Indiana.

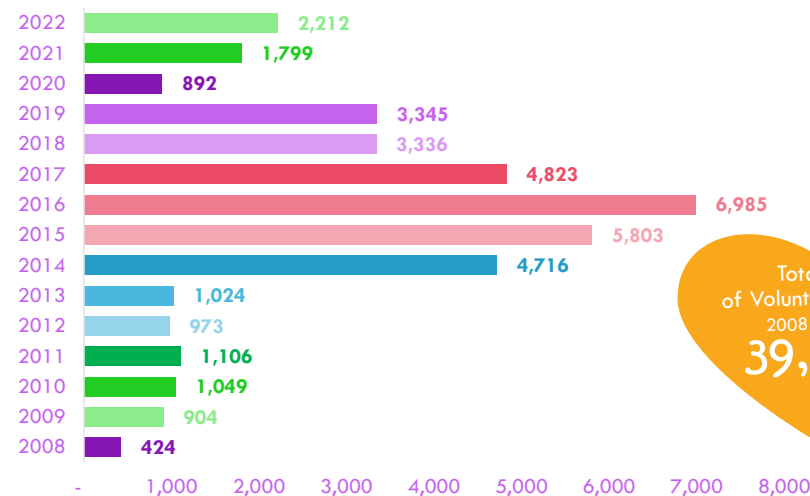
# of Karts:  
37

## Books Distributed 2008-2022



# of Books Distributed  
as of 12/31/2022  
372,283

## Volunteer Hours 2008-2022



Total #  
of Volunteer Hours  
2008 - 2022  
39,391

2008-2013 represent hours given by volunteers distributing books at Parkview Regional Medical Center, Dupont Hospital, and Lutheran Hospital.

2014-present, in addition to distribution above, includes time spent in meetings and planning done by the Board of Directors and planning committees.

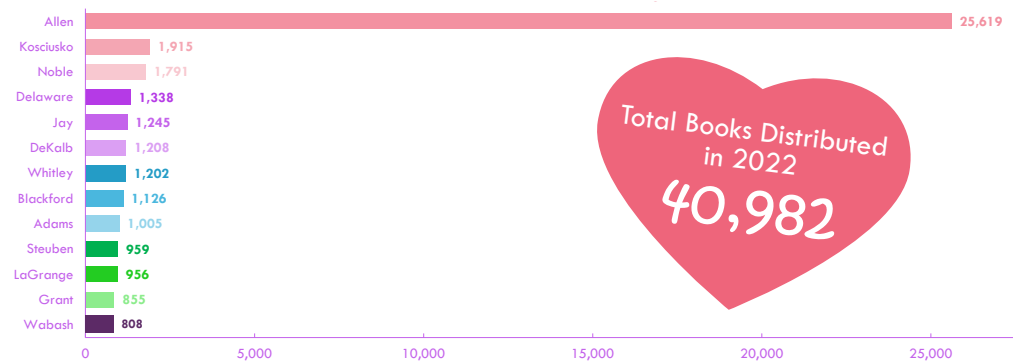
\*2012: Decrease due to closing of Parkview Randalia pediatric floors.

\*2017: Decrease due to hiring of part-time Administrative Assistant.

\*2018: Decrease due to hospital restrictions due to flu season.

\*2020: Decrease due to COVID-19.

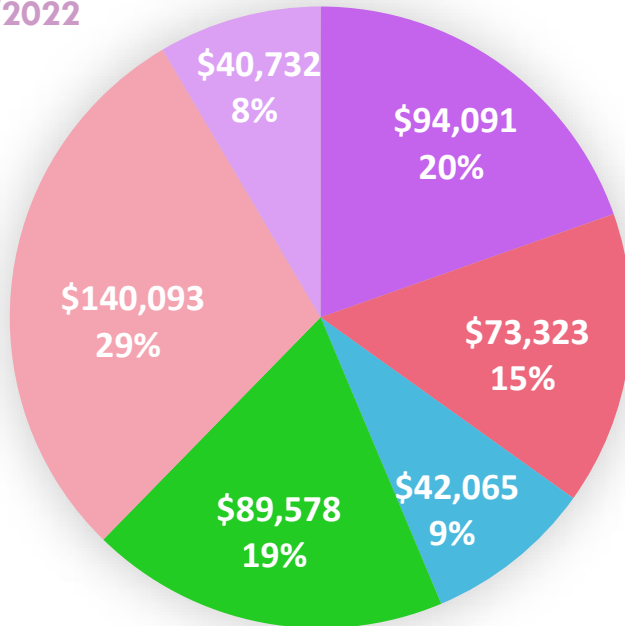
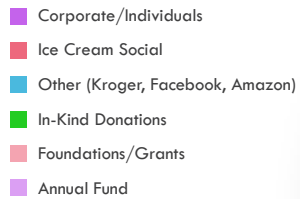
## Book Distribution by County 2022



Total Books Distributed  
in 2022  
40,982

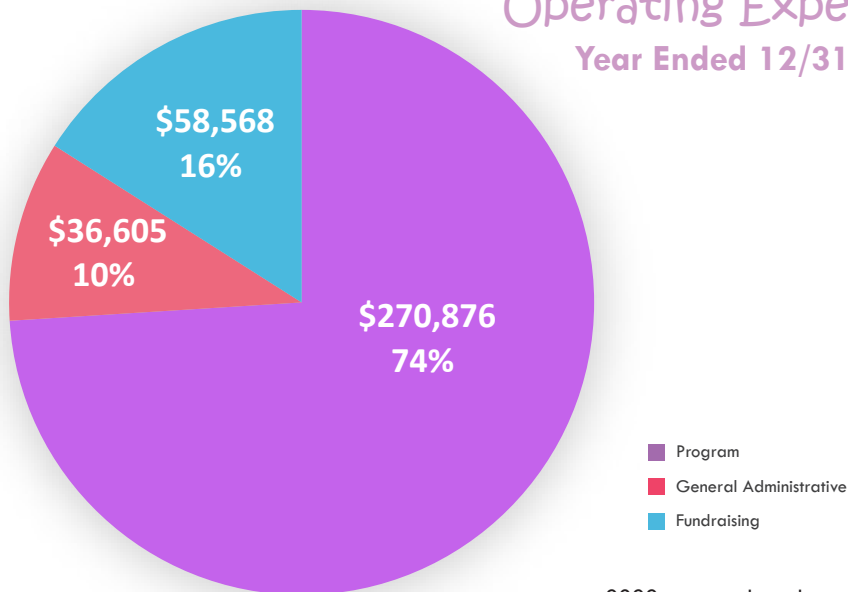
## Revenue

Year Ended 12/31/2022



## Operating Expenses

Year Ended 12/31/2022



2022 year-end total assets: \$564,931

## Donate

**Monetary donations are the most needed and most effective type of donation.** With your cash, check, or credit/debit card donation, we can purchase the types of books that we currently need most. And as a non-profit organization, we have the power to purchase at a significant discount in bulk which makes your money go further! To donate online, visit [kateskart.org/donate](https://kateskart.org/donate), Paypal: [info@kateskart.org](mailto:info@kateskart.org), or Venmo: [@KatesKart](https://www.venmo.com/KatesKart).

Of course we always need donations of brand new books too! Books with popular characters, best sellers, current movies and classic read-alouds are the types we need most.

How YOU  
can help  
Kate's Kart

## 10 Free Ways You Can Support Kate's Kart

1. Share a photo of your little one in or out of the hospital holding their Kate's Kart book.
2. Share the Kate's Kart, Inc. Facebook page with your circle of influence. Can we reach 8,000 followers this year?
3. Follow our page on LinkedIn, @Kate's Kart, Inc.
4. Submit a Review (with 5 stars of course) on Facebook.
5. Link your Kroger card with their community rewards program at <https://kateskart.org/shop-kroger/>.
6. Register for a Fort4Fitness race and choose Kate's Kart as your charity partner.
7. Tell your family and friends about the impact Kate's Kart made on your hospital stay. Stop in and get as many bookmarks you'd like to pass out to your friends and family.
8. Invite us to share our story through a powerpoint presentation or table top display with a group you're involved with at school, church, sorority, or work. Be the organizer of a NEW book or fund drive.
9. Like us on Instagram at [@kateskartbooks](https://www.instagram.com/kateskartbooks). Our goal is to be much more active on this platform this year.
10. Submit a testimonial to [kateskart.org](https://kateskart.org) by sharing your story and how Kate's Kart positively impacted your hospital stay. These are extremely helpful for our grant writing and reports.







## 2022 Ice Cream Social Recap

Ice Cream, Ice Cream, we all ate Ice Cream last June as we celebrated our 14th Annual Ice Cream Social Fundraiser. Keeping with our new format, we were ecstatic to partner with 21 locally owned Ice Cream Shops in 13 of the 15 counties we serve. Over 100 volunteers spent time on June 25th, sharing our mission and story with thousands of supporters who came out to indulge in a little sweet treat. We heard stories of impact from families who received a book and were able to share with those who just happened to come in for a treat.

Thanks to a special grant from the Don Wood Foundation, we were able to gift 1,400 brand new STEM books to kids who came out to celebrate Kate's Kart. Books with legos, paper airplane folding and how planes work were some of the most popular. Plus, how fun to see thousands of kids with their Kate's Kart bags on their backs.

Thanks to our sponsors, we raised \$53,000 before the event even started. The Ice Cream Shop owners donated \$3,734 personally. Our awesome supporters added \$9,780 from our donation boxes on site. When you add in Facebook, T-shirt sales and other donations, we were able to raise \$72,545 to support our mission, increasing our total by over \$20,000 from 2021.



To become a 2023 Ice Cream Social Donor please visit [KatesKart.org](https://KatesKart.org).

## Thank You

### 2022 Ice Cream Social Shop Partners

Sweets on Main (Fort Wayne)	Scoops, Ice Cream (Angola)
Just Cream (Fort Wayne)	Backyard Creamery (Angola)
Rusty's Ice Cream (Fort Wayne)	Kelaaney's Ice Cream (Winona Lake)
Oh Five Scoop Shop (Fort Wayne)	Kelly's Ice Cream (Wabash)
The Frozen Spoon (Leo)	Magic Wand (Churubusco)
Sugar Creek Meats & Treats (South Whitley)	Sundae's on Sylvan (Rome City)
Sweet Sanity (Huntertown)	Hang 10 Desserts (Kendallville)
Old 27 Ice Cream Shop (Decatur)	Toppings Ice Cream Parlor (Bluffton)
The Tasty Spoon (Hartford City)	Moose & Mollie's Cafe and Gelato (Roanoke)
Iceburg Ice Cream (Albany)	Ashley's Ice Cream Cafe (Marion)
The Brown House (Auburn)	

### Ice Cream Social Sponsors

#### Banana Split Level \$5,000+

The DeMarchis Foundation

#### Sundae Level \$2,500+

Jennifer & John Haines  
Peoples Charitable Foundation  
Shields & Roussel Families  
Surack Family Foundation  
Travis McConnel Law Offices

#### Strawberry Level \$1,500+

Barkley Builders  
Brandenberger Tree Care Professionals  
Brotherhood Mutual  
Bushey's Windows and Doors  
Indiana Home Experts: Century 21  
Lutheran Health Network  
Manchester University  
Pediatrix Medical Group  
Physicians Health Plan  
Steel Dynamics

#### Chocolate Level \$1,000+

3Rivers Federal Credit Union  
Cameron Memorial Community Hospital  
MainStay Solutions  
Metal Technologies  
Marie & Rory Moehnke  
Parco, Inc.  
Professional Emergency Physicians (PEP)  
Pure Dance Works  
Doug & Mikala Roth  
Star Financial Bank  
Sweetwater

\*For a complete list of donors go to [kateskart.org/donors](https://kateskart.org/donors)



## Karts Added in 2022

We were busy stocking and adding to our fleet of Karts in 2022! 6 Karts later, we are now up to **37 Karts** in **22 hospitals** across **15 counties**.



Kart #32 Statewood ER  
February 2022



Kart #33 Marion Health ER  
April 2022



Kart #34 Marion Health Pediatrics  
April 2022



Kart #35 Dupont Hospital  
Outpatient  
October 2022



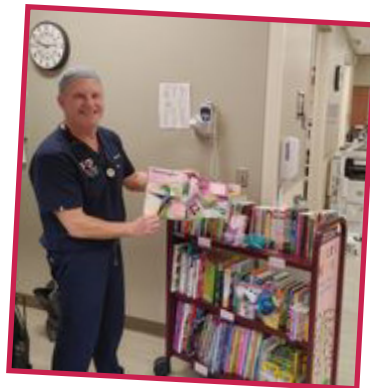
Kart #36 The Ortho Hospital  
October 2022



Kart #37 Parkview Pediatric  
Hematology and Oncology  
November 2022

“I worked at Parkview Behavioral Hospital on the Youth Unit and saw firsthand just how much kids LOVE receiving new books. Treatment can be a very lonely place, and it's nice to be able to escape into a good book.”

- Parkview Nurse



## A Message from Grace

I am excited to be joining the Kate's Kart team as Director of Operations! It has truly been an honor to join forces with Krista as we continue our mission across Northeast Indiana. These past few months have been an incredible adventure—having the privilege of pushing the Kart, taking road trips to stock Karts, and gaining an understanding of day-to-day operations in the office... like how no two days are the same (unforgettably, we unloaded an entire Amazon truckload of packages on my first day)!



I have been overwhelmed by the impact of this organization. It is truly so much more than books—it's familiarity for a fearful child in the hospital, connection for parents and their NICU baby, healing for grieving families, and a place for community to make an impact together.

As I have taken on the Volunteer program and aspects of the daily operations of Kate's Kart, I have been continually amazed by the kindness and flexibility of our team of more than 60 volunteers, and Krista's willingness to teach and train me. I am truly grateful to the Layman family for their warm welcome and continued support of me as I step into this new role. My hope is that my passions to serve, learn, and grow will have a positive impact on Kate's Kart, as we maintain the integrity of current operations and further our mission in the years to come.



“You all are an inspiration for the way you turned your grief and love for Kate into a true blessing to so many families. My son had a 2-month NICU stay in 2016, and getting to pick out a book for him each week from Kate's Kart was something I looked forward to more than I can tell you. I have those books on the top of his bookshelf, and I hope he reads them to his kids one day.”

- Bridget F.



## Giving Tuesday 2022

We continue to be so thankful for the amazing support that comes in through the Day of Giving on Tuesday, December 1. We had a goal of reaching \$10,000 this year and as usual, our generous supporters blew this out of the park. Online, through facebook, in our office and through our website, \$13,285 was raised.

McMahon Best One Tire and Auto Care was back for the 4th year as matching company partner and matched the first \$4,000 given.

All together, **\$17,285** was raised to support our mission. Looks like we can raise next year's goal! Thank you for **GIVING** so generously on **GIVING TUESDAY!**



## Kate's Kart Board of Directors

### Board Members:

**Trent Diller, President** - Insurance Management Group  
**Rory Moehnke, Vice President** - Retired, Regal Beloit, Kate's Kart Hospital Volunteer  
**Kate Miller, Secretary** - STAR Financial Bank  
**Kristin Smith, Treasurer** - 3Rivers Federal Credit Union  
**Andrew Kuehnert** - Kuehnert Dairy Farm  
**Anna Menze, DO** - Lutheran Health Physicians  
**Hollie Mitchell** - Steel Dynamics  
**Jill Hart** - Franklin Electric  
**Kevin Berning, MD** - Parkview Physicians Group  
**Marcus Price** - Baden, Gage, & Schroeder, LLC  
**Stacy Jester** - Lincoln Financial Group  
**Ed Derdzinski** - Business Consultant

### Advisory Council:

**David C. Van Gilder** - Van Gilder & Trzynka, P.C.  
**Janet L. Leezer, MD** - Medical Director, Neonatal Intensive Care Unit, Dupont Hospital  
**Jayesh Patel, MD** - Parkview Regional Medical Center  
**Katherine Law** - Parkview Health  
**Sarah Somers, MS/CCLS/CPST** - Lutheran Children's Hospital

## Unforgettable Moments in 2022

### Amazon Blessings

In December, books were going quickly due to a high number of RSV and Flu cases, leaving many ER Karts empty. In need of community support to re-stock our 37 Karts, we posted our Amazon Wishlist on Facebook. The post went out on Thursday, and by Monday the post had been shared **532 times** and we had received an entire Amazon truckload of packages... 469 to be exact, with **1,719 brand new books** inside! We are so thankful for our community that rallied together to meet a need!



### Paying It Forward

This summer, Dylan came bearing \$2,220 from his co-workers at Lippert based out of Goshen. As a part of their Lippert Cares initiative, they collected money for Kate's Kart during the month of May! We are blown away by their generosity and the impact this kind of a gift can make on hospitalized children.



But...here's the best part! Why did they choose Kate's Kart? About 10-11 years ago, Dylan spent some time in the hospital as a teenager and received several books. Years later, those books STILL made an impact on his life. Plus, his own son has benefited from the Karts years later.

Today, he went to bat for us and got his team to rally and support us in such a significant manner. Hearing that books given to a teenage boys years ago, made such an impact that he chose to pay it forward as an adult is an amazing testimony in support of our mission and it's impact.

# 2022 Donor List

Kate's Kart acknowledges the generosity of donors who made gifts between January 1, 2022 and December 31, 2022. These gifts fuel our determination to provide a comforting diversion to hospitalized children in Northeast Indiana.

We appreciate all donations to Kate's Kart. For a complete list of all donors, please visit our web page at [KatesKart.org/donors](https://KatesKart.org/donors).

## Groups, Companies & Foundations

### \$25,000+

Don Wood Foundation

### \$20,000 - 24,999

Bob Rohrman Subaru of Fort Wayne  
RMSM Foundation

### \$10,000 - 19,999

The James Foundation  
The Luminous Fund

### \$5,000 - \$9,999

Community Foundation of Greater Fort Wayne  
Tim & Beth Shields Donor Advised Fund  
EPR Properties  
The Noble County Community Foundation  
The Portland Foundation  
Raker Foundation  
RMSM Foundation  
The William & Bonnie Hefner Foundation  
Zollner Foundation, Wells Fargo Bank

### \$1,000 - \$4,999

Adams County Community Foundation  
Adams Health Network  
Amazon Smile Foundation  
Aon Corporation  
Autokiniton  
Community Foundation of Wabash County  
First Missionary Church  
Franklin Electric Foundation

Grace Point Church VBS  
Huntington Church of the Nazarene  
Ian & Mimi Rolland Foundation  
James R. Shields Foundation  
Kroger Community Rewards  
Kosciusko County Community Foundation  
Lippert Components  
Marion Christian Fellowship  
McMahon Best-One Tire & Auto  
Medical Protective Company  
Nelson's Chicken Fundraiser  
New Haven Intermediate School  
Noble County PULSE  
Parker-Hannifin Foundation  
The Porter Family Foundation  
Thieme Family Foundation  
Ossian Elementary School  
The Walmart Foundation  
Upper Valley Film Co.  
Walmart  
Wells County Foundation

### Gift in Kind Service Donors

All Angles, Inc. (Rewired our projector)  
Core BTS, Inc. (Donation of laptop)  
JBG Photography (Head shots)  
Gradient Graphics (Hosts and maintains our website)  
Mainstay Solutions (Computer maintenance)  
Pyromation (Spray paints Karts our signature pink)

## Our Mission

Through the gifting of new books, Kate's Kart strives to provide a comforting diversion to hospitalized children and their families; and to foster a love of books, and ultimately literacy, by encouraging kids to read and parents to read to their children.

# Thank you!

## Thank you for your support of Kate's Kart.

Every effort has been made to maintain accuracy in the preparation of the Annual Report. Unfortunately, mistakes and omissions may occur. If you should find an error in the report or online, or wish to be removed from our mailing list, please notify us so that our records can be corrected: (260) 999-6173 or [info@kateskart.org](mailto:info@kateskart.org).



Our volunteers are the heart and soul of our organization.

In 2022, our team of 63 volunteers collectively served 2,212 hours pushing the Kart, helping in the office, and representing Kate's Kart in the community. Thank you to our amazing volunteers!